

Web Outsourcing

Outsource web design, web development and website maintenance to APD

APD provides various low cost outsourcing options for web related work. Whether you are a graphic design agency looking to expand into web design area, or you have a large list of smaller clients who require regular website maintenance, or you may be looking to outsource website maintenance for your own corporate website – then look no further, you have come to the right place.

Asia Pacific Direct is well equipped to handle all your website related needs at very low hourly rate from just \$38 per hour. Yes, that's right, from just \$38 per hour! Our rates are the lowest in Australia. We can offer even lower rates for larger or even high value ongoing maintenance work. For \$2000 a month, we can also provide dedicated highly skilled technical resource for your business for a flat monthly fee consisting of FTE (Full Time Employee) plus overhead costs, which could also save you several thousands of dollars each month per position.

Some of the typical outsourcing services that we offer are:

- Website Designing
- Website Development
- Ecommerce Solutions
- Online Applications
- Customised Intranet Module Development
- Custom Software Programming
- Website Promotion and Search Engine Optimization
- Customised Web Solutions.

Reasons why you should outsource

Cost Factor : Every business knows that to stay competitive their industry, they need to keep their cost down. While outsourcing was previously more common among larger international organizations, that is no longer the case now. With advancement in technology, even smaller companies can reap the benefits for outsourcing, without even having to travel out of the city. Outsourcing helps in reducing costs of infrastructure, employee costs, maintenance and training and accounting.

Focus on Core Business : Businesses can not afford to do everything by themselves. Outsourcing lets a company focus on its core business by having operational functions assumed by an outside expert. Freed from devoting energy to areas that are not in its expertise, the company can focus its resources on meeting its customers' needs. By outsourcing web related services, you can spend more time focusing on your core business, and growing it.

Expertise : While you and your organisation may have several IT related skills, these skills are likely to be restricted to a certain breadth. APD can bring-in a whole range of new skills, which can enhance your online presence and make your website work for your business more effectively. Online world and its landscape is changing every second, and it is going to be very challenging for your business to keep up to date with these changes. By outsourcing to APD, you can take advantage of our vast pool of knowledge and expertise, which can guide you at every step of your online business growth.

Why your website maintenance is critical for your online success?

The maintenance and updating of your website is an absolutely vital part particularly, if it is an important distribution channel or information source for your customers, staff or the public. If you want regular visitors

(traffic) to your website, it is important to make sure that the information about your products and services is most accurate and up to date. Old and outdated information on your website not only leaves a bad impression on your current visitors, it also hampers your online marketing efforts. How often your website should be updated depends on various factors and the type of business it represents. Some may require weekly or monthly update, whereas some may require daily, or even hourly automatic update, depending upon the nature of the business.

Benefits of Outsourcing to APD Australia :

- The lowest web design, web development and web maintenance rates in Australia
- Local relationship office, so you don't need to deal with an offshore unit. The fact is that majority of large web development companies use offshore outsourcing facilities but they do not let their clients know about it.
- Relationship Manager assigned to your business if your regular monthly spend with APD is more than \$2000, or more than \$10,000 over 3 month period.
- Prompt response – we can respond to your urgent needs even after office hours, including weekends (extra charges may apply depending upon the requirements).
- Our skilled staff will ensure that the work will be of high quality and any modifications are kept consistent with your website theme, or style.
- We can work on your projects remotely and communicate with your preferred method, whether it is by phone, e-mails, or using IM software such as Skype, Yahoo, and MSN. You can send your regular changes to us by e-mail, and they are acted upon straight away.
- All development work is shown to you on a test link, and when approved, easily loaded to the live link.
- We constantly guide you on how to optimize your website to enhance your online presence.

For more information, call us on +61 2 9540 4554, or to send an enquiry click here



[Download PDF copy of this page](#)

