

Research & Analytics Outsourcing

Save 50-70% on your Research and Analysis cost

Whether you are looking for help with a quick research, or a comprehensive research & analysis for driving an entry strategy into a new market, or launching a new product, we can assist you at any level of your needs.

Leveraging our large resource pool of more than 1300 highly educated and skilled staff that include Engineers, MBAs, Lawyers, Doctors, PhDs, Chartered Accountants, Statisticians, Scientists and other top-level professionals, we can quickly mobilize our teams to respond to your business needs, at a fraction of cost. Our two large outsourcing units -- with ISO 27001 certification in data security -- are located in Gurgaon, India and Shanghai, China – supporting over 50 of the Fortune 500 companies in more than 190 countries across the world in N. America, Europe, Asia Pacific, S. America and the Middle East.

Our Research and Analytics services are an extension of Knowledge Process Outsourcing (KPO) model, which has undoubtedly become a highly successful business tool for companies looking to take advantage of our large centralized analytics outsourcing facilities in low cost markets in Asia. With the advancement in technology, even smaller companies can also tap into the benefits of outsourcing, which is fast becoming an important ingredient for running an effective and focused organization. We offer flexible and a variety of working arrangements, that range from your own dedicated research team to a project based adhoc support, or a subscription based model for ongoing periodical tasks/projects, or onsite staff working with you within the security of your own premises. Rather than employing full time employees (FTE), companies are using our services, which gives them greater flexibility in managing their resources more effectively, and efficiently.

Our Outsourcing Services:

Market Research and Analysis

- Primary and Secondary Research
- Quantitative or Qualitative Research
- Web Surveys
- Phone Surveys
- Database Mining – Paid Subscriptions and Archived
- Competitor Research/Profiling
- Prospecting, Marketing list generation
- Newsletter Marketing – Print and Online
- Market Analysis
- Market Segmentation

Business Research and Analysis

- Benchmarking – internal/external research
- Effectiveness Study, and comparison against competitors, and best-in-class
- Competitive Intelligence
- Data Cleansing
- Business Analysis
- End-to-End process mapping
- Industry and Product Segmentation
- Product & Value Chain Analysis
- Supplier Search
- Mergers & Acquisitions Targeting
- Business Presentations
- Technology Assessment

Investment Research and Analysis

(Equity, Credit and Corporate Finance)

- Fundamental and Quantitative Research

- ✦ Research & Analytics Outsourcing
- ✦ Our Outsourcing Services
- ✦ 100% Customization and End-To-End Project Management
- ✦ Why Outsource Through APD?
- ✦ White Papers and Articles

- Company, Sector and Industry Research and Analysis
- Proprietary Market Surveys
- Valuation and Comparable Modeling
- Universe Screening
- Maintenance Research
- Back Testing and Historical Model Update
- Initiation Reports
- Marketing Support
- Database Management

Data Analytics and Financial Analytics

- Business Reporting, and Intelligence
- CRM Analytics and Data Mining
- Value Supply Chain Optimization
- Fixed Income Analytics
- Financial Risk Management
- Comparable Valuation
- Valuation Modeling
- Long Term Investment Models (NPV)
- Investor Reporting

Intellectual Research

- Patent Search
- Patent Filing and Application Drafting
- Patent Portfolio Assessment & Mapping
- Commercialization Studies
- Freedom of Use Studies
- Overlap Analysis
- Patent Licensing Services

100% Customization and End-to-End Project Management

Our work is customized to suit your unique and individual requirements. Whether you are planning to enter a new market, or just thinking about divesting, we can assist you with the research and analysis to help you achieve your goals quickly and cost effectively. We manage your project from beginning to the end, which may include some, or all of these:

- Project Scoping
- Project Scheduling
- Resource planning
- Research and analysis
- Supporting various geographies and languages
- Providing output in any format of your choice

Our teams will work with you closely to understand your specific needs and provide you output in a highly disciplined manner. We can also provide resources at your own site if you require.

Our expertise covers a range of industries, including:

- Financial Services (Banking/Finance/Insurance)
- Information Technology (Software, Electronics, Engineering, Nano-technology, Networking, Biomedical Engineering)
- Telecommunications
- Pharma & Bio-Tech
- Chemicals
- Energy
- FMCG
- Discrete and Process Manufacturing.

Why Outsource through APD?

By outsourcing your Research and Analytics needs through APD, you will significantly enhance your bottom-line, and make more effective use of your internal resources and capital. Some key reasons to outsource through APD:

- Save more than 50% cost on your research and analysis expenses
- Gain access to most qualified people (Double Degree Business and Scientific Skills)
- Domain Expertise across a wide spectrum of industries
- Functional Depth across various verticals
- Knowledge Network of Sources and Specialists
- Outsourcing facility supporting clients in the US, UK, Asia Pacific, and other parts of the world
- Ability to Conduct High-End, Worldwide Primary Research
- Ability to Analyze Facts and Synthesize Findings
- High Focus on Quality and Productivity

To find out more about our services, or to arrange a meeting with one of our consultants, please contact us on +61 2 9540 4554, or complete this [enquiry form](#) to obtain a quote:

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