

Web Design, Website Development, E-commerce Solutions, Research Services, Animation Outsourcing, Sydney, Melbourne, Brisbane, Australia



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Ecommerce Solutions Australia

We will design your E-commerce website with Shopping Cart for \$1299, using APD Cart

[Order Now](#)

Standard features of our APD Cart Ecommerce package:

- Database driven website with a customised secure administration panel, from where you can manage your product information, create new product categories, and modify product information, including their prices, descriptions, add picture, etc. The change on the site can be seen instantly without having to contact us.
- You can select from our existing set of 50 premium web designs. Or you can ask for a fresh design at additional nominal charges.
- Your customer can see product categories, and the thumbnail view of the products and their brief descriptions. They can either directly put the products in the shopping basket or click for more information, which will show them enlarged image of the product and more details about the product.
- Manage your customers and their orders from admin panel, which means you can also view customer details and their orders, including separate address for delivery. Orders are updated automatically to "paid" status if paid online. We can also include other payment options such as Direct Debit, and Check payment instructions.
- APD Cart package includes 4-6 static pages - such as Home, Products, Contact Us and T&Cs. Other pages such as Login, Order, Checkout, will be built as part of database design and these will be dynamic rather than static, which will make the ordering process easier and effective. If you have lots of additional static pages, those can be added at a nominal charge.
- We can also include search function on the site so user can search for specific product or category, which will show products as thumbnail, with options to "view details" or "order now".
- We can integrate the site with various payment gateway options. Our e-commerce package includes integration with PayPal free of cost. Other banking payment gateway system or customised payment system can be integrated for nominal charges.
- Other features include – on/off product display, product display ranking, multi-level product sub-categories.
- Contact Us page can have the built-in query form, which user can submit for enquiries or information. The enquiries will go to an e-mail account specified by you.
- Postage can be either fixed \$ postage per order, or option to add postage by product.
- We will load few products on your site during testing, and you will be able to load the rest through your administration login.
- Your e-commerce website can be ready within 2-3 weeks, depending upon your requirements and how quickly you are able to provide all the information for the site. We can also express build your website within a week, for additional nominal charges

- ❖ Samples Gallery
- ❖ Portfolio
- ❖ Website Development
- ❖ What is E-commerce?
- ❖ Website Promotion
- ❖ Payment Gateway
- ❖ Testimonials



- ❖ (DEMO)

If you are looking for a cost effective e-commerce website with a shopping cart system, then look no further. We have cut the complexity out of having a fully functional shopping cart system for your website. With our shopping cart system, we also customise the whole website and its features as per your needs. So you only get what you need, rather than trying to figure out what you can use and what you can't.

APD Cart E-commerce website module is something that we have developed on our own, so we don't have to pay any royalties or license fees, which means we are able to offer a very cost effective ecommerce solution to our customers. Many of ecommerce customers have previously tried other readymade shopping cart systems, and

found them to be very complex and rigid. Whereas, we customise the features that suit your needs. For example, in most readymade packages if you wanted to show “hot products” or “special”, they appear in a fixed location with fixed style. Whereas, when we provide this feature, you can have the box appear anywhere on the home page, or any other page, in whatever style you choose.

The other great thing about APD Cart ecommerce solution is that you can add any types of features that your site may require specific to your need. Our highly qualified and experienced programmers & designers can develop new features for your site, and our charges are extremely low, just \$38 per hour.

Commonly Requested Additional Features:

While our APD Cart e-commerce package is packed with lots of features and comes with comprehensive features for running an e-commerce site. There are often some additional features that our clients request to satisfy their specific needs.

- Hot product or special product display
- Media Gallery
- News Section
- Banners and Advertise with us feature
- Special Payment Gateway integration
- SSL certificates
- Multiple admin logins
- Different user groups - such as wholesaler and retailers
- Complex shipping calculations that require calculation of shipping based on weight, price and distance combination
- Integration of Forums or Chat rooms
- Integration of discount coupons
- Integration of Gift Vouchers

These additional features, or any other features, can be added to your e-commerce package at \$38/hr rate. Please ask for these features at the quote stage, and we can advise you of additional charges for these features.

To successfully complete your website, we require the following inputs:

- Text pages for the website. Since you will own the information on the website, it is important that you advise us as to what information you require on your website. We will display the information in easy to read style and aligning with the site theme
- While we can provide royalty free images in most cases, if you have special image in mind or special requirement, we strongly suggest that you provide these images. For Platinum package, if you are unable to provide images, and we are unable to find appropriate royalty free images, we may use the existing images already on our designs.
- For custom websites we require 50% advance before the work commencement and balance 50% before the final delivery.

Our prices are inclusive of GST.



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