

About Us

Asia Pacific Direct Australia (APDA) offers a full range of design agency services, delivering a quality service at a fraction of the rates offered by most agencies in Australia.

We specialise in – Web Design, Communication and Outsourcing

We are able to offer such value due to our international agency network that allows us to leverage our pool of high web design skills in low cost markets. There are three key values that we deliver to our customer:

SAVINGS

We help our clients save more than 50% on their design costs by working with us.

- ✦ Thus they can significantly enhance their bottom line.
- ✦ And this in turn deliver higher value to the shareholders and the business owners.

SPEED

- ✦ We can quickly respond to customer needs through our outsourcing arrangement in low cost market, and due to time differences we can do the work while you sleep.
- ✦ We can deliver any reasonable urgent work within 24 hours, by prioritising your work and tapping into our network for additional resources.
- ✦ We have a pool of more than 100 designers/professionals supporting APD client needs, who can be mobilised quickly to ensure that the work is delivered on time, and with the highest quality

SATISFACTION

- ✦ We promise High Quality of work (at very low prices).
- ✦ We can offer personalised services for those odd job requirements, which cannot be fulfilled by many other standard design houses
- ✦ We are a one-stop shop for creative services for clients, and we are equipped to take on jobs of any size.



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